

Table of Contents

INTRODUCTIONS

Leif Kramp, Nico Carpentier and Andreas Hepp

Introduction: Investigating the Everyday Presence of Media..... 9

Anne Kaun, Benjamin de Cleen and Christian Schwarzenegger

Navigating “Academia Incognita”: The European Media and Communication
Doctoral Summer School and ECREA’s Young Scholars Network..... 23

PART 1

RESEARCH

SECTION 1: DYNAMICS OF MEDIATIZATION

Nick Couldry

Mediatization: What Is It?..... 33

Knut Lundby

Notes on Interaction and Mediatization..... 41

Sonia Livingstone

The Mediatization of Childhood and Education: Reflections on The Class.. 55

Friedrich Krotz

From a Social Worlds Perspective to the Analysis of Mediatized Worlds..... 69

Andreas Hepp

Communicative Figurations: Researching Cultures of Mediatization..... 83

Risto Kunelius

Lessons of the Lament: Footnotes on the Mediatization Discourse 101

Dorothee Christiane Meier

Doctor-Patient Relationship in a Digitalised World..... 115

SECTION 2: TRANSFORMATIONS

Minna Saariketo

Imagining Alternative Agency in Techno-Society : Outlining the Basis of Critical Technology Education..... 129

Auksė Balčytienė

The Alchemy of Central and East European Media Transformations: Historical Pathways, Cultures and Consequences 139

Irena Reifová

Ontological Security in the Digital Age: The Case of Elderly People Using New Media..... 153

Svenja Ottovordemgentschenfelde

Reconfiguring Practices, Identities and Ideologies: Towards Understanding Professionalism in an Age of Post-Industrial Journalism 163

SECTION 3: METHODS

Bertrand Cabedoche

Advantages and Limitations of a Text Analysis to Reveal the Strategic Action of Social Actors. The Example of Cultural Diversity 177

Rosa Franquet

Analysing Media Production: The Benefits and Limits of Using Ethnographic Methodology 195

Erik Knudsen

Media Effects as a Two-Sided Field: Comparing Theories and Research of Framing and Agenda Setting..... 207

Ilija Tomanić Trivundža

Records of Facts or Records of Mystification? Brief Notes on the “Surplus Value” of the Photographic Image 217

Leif Kramp

Media Studies without Memory? Institutional, Economic and Legal Issues of Accessing Television Heritage in the Digital Age 227

Maria Murumaa-Mengel and Andra Siibak

Roles of a Researcher: Reflections after Doing a Case-Study with Youth on a Sensitive Topic 249

François Heynderickx

Academic Schizophrenia: Communication Scholars and the Double Bind. 261

SECTION 4: THE SOCIAL

Riitta Perälä

Engaging with Media in a Fragmented Media Environment..... 273

Hannu Nieminen and Anna-Laura Markkanen

A Crooked Balance of Interests? Comparing Users' Rights in Printed and Electronic Books 285

Fausto Colombo

Too Easy to Say Blog: Paradoxes of Authenticity on the Web 297

Tobias Olsson

In a Community, or Becoming a Commodity? Critical Reflections on the “Social” in Social Media..... 309

Nico Carpentier

Participation as a Fantasy: A Psychoanalytical Approach to Power-Sharing fantasies..... 319

Ane Møller Gabrielsen and Ingvild Kvale Sørenssen

Reassembling the Social 331

PART 2**THE EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL 2013 AND ITS PARTICIPANTS**

Jan Babnik.....	335
Gábor Bernáth.....	336
Ilze Berzina.....	337
Erna Bodström.....	338
Yiannis Christidis.....	339
Michael Cotter.....	340
Joanna Doona.....	341
Victoria Estevez.....	342
Katharina Fritsche.....	343
Roman Hájek.....	344
Nele Heise.....	345
Lisette Johnston.....	346
Slavka Karakusheva.....	347
Erik Knudsen.....	348
Dorothee Christiane Meier.....	349
Cassandre Molinari.....	350

Anne Mollen	351
Tatyana Muzyukina	352
Svenja Ottovordemgentschenfelde	353
Venetia Papa	354
Mari-Liisa Parder	355
Riitta Perälä	356
Gina Plana	357
Sanne Margarethe de Fine Licht Raith	358
Miia Rantala	359
Cindy Roitsch	360
Ulrike Roth	361
Nanna Särkkä	362
Minna Saariketo	363
Dana Schurmans	364
Natalie Schwarz	365
Irene Serrano Vázquez	366
Katarzyna Sobieraj	367
Melodine Sommer	368
Ingvild Kvale Sørenesen	369
Neil Stevenson	370
Mariola Tarrega	371
Khaël Velders	372
Zhan Zhang	373
Wenyao Zhao	374
Elisabetta Zuvorac	375